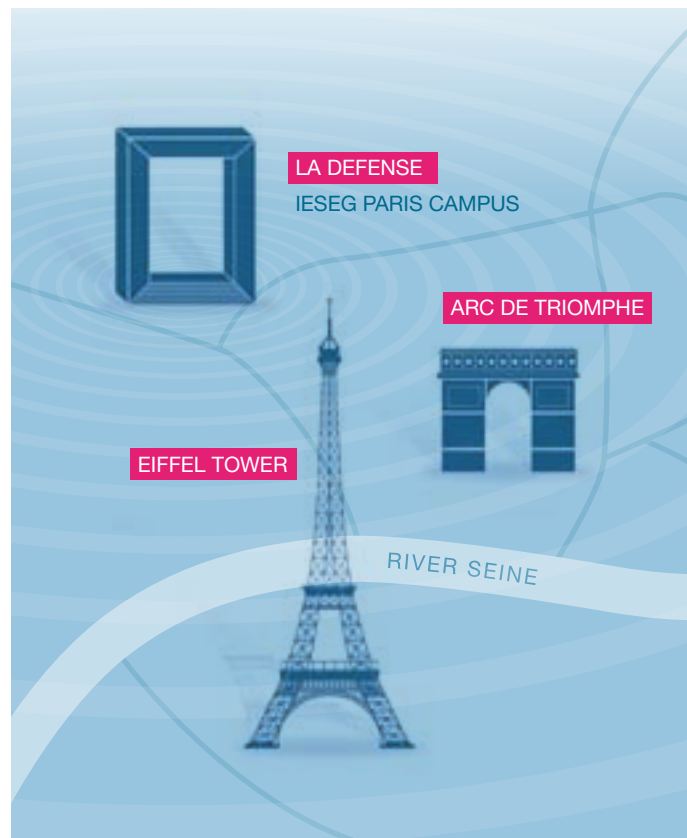


PARIS CAMPUS

IESEG's modern campus in Paris is located at the heart of the business district of La Défense, in the iconic Grande Arche building. This famous district is home to more than 1,500 companies with around 150,000 employees. The IESEG Paris campus consists of two buildings covering a total of 9,000 m² (97,000 ft²), and provides students with access to 20 lecture halls, 20 classrooms, two multimedia rooms, a trading room, library, cafeteria and meeting rooms for clubs and associations.

Paris is not only the economic and business capital of France but also the symbol of French culture. It's world-famous for its iconic monuments, artistic flair and cultural life, welcoming over 30 million visitors a year.



IESEG IS A MEMBER OF



ieseg
SCHOOL OF MANAGEMENT

Campus Paris

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IESEG SCHOOL
OF MANAGEMENT

**5TH INTERNATIONAL
SUMMER ACADEMY IN PARIS:**
GLOBAL BUSINESS
& MANAGEMENT

1-30 JULY 2012

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SCHOOL OF MANAGEMENT

INTERNATIONAL SUMMER ACADEMY

IESEG School of Management hosts its 5th International Summer Academy for college and university juniors, seniors and recent graduates in Paris. The programme offers a unique opportunity for candidates to build critical business skills and study first-hand international business and management approaches in one of the most exciting cities in Europe.

WHAT OUR ALUMNI SAY



"I had never gained so much knowledge in such a short time!"

Violeta JANULEVIČIŪTĖ, ISM University of Management and Economics, Lithuania (ISA 2010)



"The skills I acquired help me a lot to differentiate myself from most students in terms of robustness of arguments back in McGill."

Louis-Philippe EDGER, McGill University, Canada (ISA 2008)



"The chance to study while making new friends and living in an amazing city is a life-time experience that meant a lot to me!"

Juliana RINCON RETAT, Universidad Pontificia Bolivariana, Columbia, (ISA 2010)



"Superb accommodation, dream campus location, fantastic professors, interesting courses and a multicultural group – I couldn't be more grateful to have been a part of this opportunity of a life-time."

Katherine LI, The University of Queensland, Australia, (ISA 2011)

IESEG School of Management is currently ranked as one of the top 10 leading education institutions for both business and management in France. With its two campuses in Paris and Lille, the school delivers the Bachelor and Master programmes taught fully in English. IESEG has developed a strong international network with 161 higher education institutions in 46 countries. www.ieseg.fr

IESEG is a member of the Lille Catholic University, which is the best private university in France, and was founded in 1875 as a multidisciplinary university with six different faculties and is comprised of 25 Schools. www.univ-catholille.fr



DISCOVER PARIS

"THE BEST WAY TO SPEND A SUMMER: DISCOVER PARIS, BUILD A NETWORK OF FRIENDS FROM ALL OVER THE WORLD AND GET A DEEP INSIGHT INTO MANAGEMENT IN TODAY'S GLOBAL ECONOMY AT ONE OF THE BEST BUSINESS SCHOOLS IN FRANCE."

On the modern school campus in the heart of Europe's biggest business district La Défense, IESEG conducts an intense four week session where undergraduates and recent graduates will gain knowledge, interpersonal skills, and confidence to reach goals and excel in the global workplace.

All content-based courses are taught in English and are combined with French language courses.

All participants are accommodated at the Cité Universitaire Internationale and will enjoy extra-curricular activities to help discover the Parisian way of life.



COURSES

All our courses are taught in English. French language courses are included in the programme.

- International Financial Markets and Derivatives
- Cross Cultural Marketing
- European Integration: Mechanisms, Implications, and Perspectives
- International Human Resources Management
- Responsible Management and Corporate Governance
- Managing Luxury Brands
- Mergers and Acquisitions in an International Context
- French Language from Beginner to Advanced

FEES	CONTACT HOURS	CREDITS	COST
Topic-based Courses	60 contact hours	8 ECTS credits	1200 €
French Language Course	33 contact hours	4 ECTS credits	445 €
Hospitality Package			1150 €
Administration Fee			200 €
Total			2995 €

Fees include all classroom teaching, all course materials, and access to official IESEG Summer Academy course transcripts in ECTS format.

IESEG HOSPITALITY PACKAGE

Our comprehensive hospitality package includes accommodation, a public transportation pass for travel around Paris, the IESEG student card giving access to libraries, computer and internet facilities, and access to a diverse extra-curricular programme with planned excursions and other activities.

To find out more about the programme and how to apply, visit www.ieseg.fr/summer-academy

