



THE PARIS CAMPUS

On a single level of 6 000 m², the Paris campus provides students with 13 amphitheatres, 10 work rooms, 3 multimedia rooms, 1 library of 350 m², 1 cafeteria and premises for associations. This establishment enables the School to strengthen its links with companies, and to increase its reputation and visibility at the international level. The campus is located in the Grande Arche, the landmark building in the heart of the Paris business district - La Défense.



The Grande Arche, La Défense Paris

La Défense:
Top European business district
- 1500 companies
- 150 000 employees
- 3 000 000 m² of office space

international summer academy



Contacts

IESEG School of Management Paris
Socle de la Grande Arche
1 Parvis de la Défense
92044 PARIS - LA DÉFENSE - France
Tel: +33 (0)320 545 892
Email: summer@ieseg.fr

www.ieseg.fr/summer-academy



ieseg
SCHOOL OF MANAGEMENT

PARIS,
FRANCE

4th international summer academy

1 – 30 July 2011



GLOBAL BUSINESS & MANAGEMENT
www.ieseg.fr/summer-academy

ieseg
SCHOOL OF MANAGEMENT

CONFÉRENCE DES GRANDES ÉCOLES



PRME Principles for Responsible Management Education

AACSB INTERNATIONAL



GLOBALY RESPONSIBLE LEADERSHIP INITIATIVE



ieseg
SCHOOL OF MANAGEMENT

IESEG SCHOOL OF MANAGEMENT

4th International Summer Academy in Paris: Global Business & Management 1 – 30 July 2011

IESEG School of Management is organizing its 4th International Summer Academy for college and university juniors, seniors and recent graduates in Paris. A unique opportunity to acquire critical business skills and study first hand international Business and Management approaches in one of the most fascinating cities in Europe.



“I had never gained so much knowledge in such a short time!” **Violeta JANULEVIČIŪTĖ**
International Business and Communication, ISM University of Management and Economics, Lithuania (ISA 2010)



“The guidelines I acquired in your class help me a lot to differentiate myself from most students in terms of ability to deliver a convincing arguments back in McGill.”
Louis-Philippe EDGER Bachelor of Commerce Finance & Accounting, McGill University, Canada (ISA 2008)



“The chance to study while making new friends and living in an amazing city is a life time experience that meant a lot to me!”
Juliana RINCON RETAT Master in Marketing Management, Universidad Pontificia Bolivariana, Columbia (ISA 2010)

THE BEST WAY TO SPEND A SUMMER: DISCOVER PARIS, BUILD A NETWORK OF FRIENDS FROM ALL OVER THE WORLD AND COME AWAY WITH A DEEP INSIGHT ON MANAGEMENT IN TODAY'S GLOBAL ECONOMY.

- On the modern school campus in the heart of Europe's biggest business district La Défense, IESEG carries out an intense 4 week session where undergraduates and recent graduates will gain knowledge, interpersonal skills, and confidence to reach goals and excel in the worldwide workplace.

- All content based courses are taught in English and are combined with French language courses.

- All participants are accommodated at the beautiful Cité Internationale Universitaire de Paris and will enjoy extra-curricular activities to discover the Parisian way of life.



Courses



Here is a selection of our courses. All detailed information is on www.ieseg.fr/summer-academy

- International Financial Markets and Derivatives
- Cross Cultural Marketing
- European Integration: Mechanisms, Implications, and Perspectives
- International Human Resources Management: Logics, Methodologies and Techniques
- Responsible Management and Corporate Governance
- International Business in a Globalised World
- Mergers and Acquisitions in an International Context
- French Language from Beginner to Advanced

Fees	CONTACT HOURS	CREDITS	COST
Topic-based Courses + French Language Course	60 contact hours + 33 contact hours	8 ECTS credits + 4 ECTS credits	1 630 €
Hospitality Package			1 150 €
Administration Fee			200 €
Total			2 980 €

FEES INCLUDE

All in class teaching, all course materials, an official IESEG transcript in ECTS format.

A COMPREHENSIVE HOSPITALITY PACKAGE

Accommodation, Public transportation pass for Paris, IESEG student card giving access to libraries, computer and internet facilities, a diverse extra-curricular program with excursions and other activities.

IESEG School of Management is currently ranked as one of the top 10 leading educational institutions for business and management in France. With its two campuses in Paris and Lille the school delivers the Master's programs fully in English and the Bachelor program is bilingual. IESEG has developed a strong international network with over 150 higher education institutions in 36 countries. www.ieseg.fr

IESEG is a member of the Lille Catholic University, the best private university in France, founded in 1875 as a multidisciplinary university with 6 different faculties and 25 Schools. www.univ-catholille.fr



2011

To find out more about program and application, please go to www.ieseg.fr/summer-academy